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Bean Town Meets Capri: Bostonian Sarah Wilson Wins The Tossed® 2011 National Salad Contest With Mediterranean Treat

FT. LAUDERDALE, FL – (DATE) – Tossed®, home of garden fresh salads, crepe wraps and sandwiches, today announced that Sarah Wilson of Boston is the winner of the Fourth Annual Tossed National Salad Contest. Sarah’s winning entry, Caprese Chicken Salad, will be offered as a featured menu item in Tossed locations across the country during the month of July, 2011.

“Sarah Wilson’s entry wowed all of us here at Tossed. The blend of ingredients perfectly captures the unique appeal of Italy, Greece and the whole Mediterranean rim,” said Tossed Franchise Corporation Chief Operating Officer Eric Clark. “We can’t think of a more appropriate way to celebrate summer than to put Sarah’s Caprese Chicken Salad in our stores nationwide throughout July.”

Caprese Chicken Salad features a mix of blackened chicken, chopped tomatoes, fresh mozzarella, and avocado on a bed of romaine hearts, topped with lemon basil vinaigrette dressing. As a light, zesty and regionally-inspired salad, Caprese Chicken Salad evokes the casual, yet invigorating lifestyle of the island of Capri, one of the Mediterranean’s most famous resort locales.

Since 2008, the Tossed National Salad Contest has promoted the creativity of Tossed customers everywhere. The contest is held each May, giving patrons the opportunity to showcase their ideas for exceptional salads to a nationwide audience. Entries are judged by Tossed executives on taste, creativity and visual appeal.

Clark mentioned that Tossed’s Boston restaurant received the most entries of any location by a significant margin. As the 2011 winner, Sarah Wilson will receive one free Tossed gourmet salad per week for an entire year.

About Tossed:

Since 1998, Tossed has been the home of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Tossed also offers whole wheat crepe wraps made fresh throughout the day as well as sandwiches, paninis, soups and smoothies, Tossed has grown from its original location on Manhattan’s Park Avenue to include restaurants across the United States. Tossed Franchise Corporation, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in fast casual dining. To learn more about Tossed, go to www.tossed.com.

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