

PRESS CONTACT:
Marianna Dubois
The Fashion Doctors Media Group
(561) 843-9554
marianna@thefashiondoctorsrx.com

Tossed® Signs Franchise Agreement with Compass/Chartwells for The University of Miami (Florida)

New Relationship Will Ignite Fast Casual Concept's Presence At University

SOUTH FLORIDA – (October 29, 2014) – [Tossed®](#), home of design your own salads, wraps, sandwiches, melts and more, today announced the signing of a franchise agreement with Compass/Chartwells, the world's largest multi-national institutional food service provider. "We're confident that our new relationship with such a well-respected franchise partner along with their client, the University of Miami, will catalyze Tossed's growth at universities, airports, hospitals and other non-traditional venues." said A. Michael "A.T." Toroyan, Chief Operating Officer of Tossed Franchise Corporation.

The self-contained unit will feature the company's new stand-alone prototype design. The look includes soothing, contemporary and nature-inspired colors with a cool contemporary look. The unit embodies the essence of Miami while promoting interaction with the guests and delivering quality healthier offerings at amazing speeds. Tossed anticipates opening in Whitten Hall at the University of Miami in late December in time for the students return the first week of January.

Tossed takes pride in its' environmentally conscious approach from the beginning, starting with the materials used in building its' units to the recyclable plastic bowls and cups, napkins, menus, and chairs, in sit-down restaurants made from 111 Coca Cola bottles, all the way to the end with recycle centers for waste.

"The 'Tossed' concept space was designed to merge and balance the Client's operational requirements with a sleek and modern "Miami" styled palette. All materials used to create this new look were chosen for their function and sustainability in unison with responsible environmental stewardship. Tossed is located as a focal point within the University of Miami's historic Whitten Student Center and as such serves to promote a healthier food choice." said Chris Collins a principal at Nvironment a Design and Architectural firm located in Columbus, Ohio.

"We are excited that Compass, the world's largest food service provider, has decided to bring Tossed into its portfolio of brands. They hold a long-standing history of quality and operational strength." said Jason Chodash, President, Tossed Franchise Corporation. "Their philosophy is centered on building solid relationships and performing for their clients. This dedication to long-term thinking, exceptional quality, and a complete focus on their clients, are attributes that we both strive to maintain."

-more-

Tossed® Signs Franchise at The University of Miami (Florida)—Page 2

“I’m enthusiastic that our relationship with my alma mater will allow us to pave the way for the increasing interest from prospective franchisees at other colleges and universities,” said Brian Chodash, Owner/VP of Marketing, Tossed Franchise Corporation. “This is an incredible opportunity to grow in an arena that benefits not only Tossed, but more importantly the “U”.”

About Tossed:

Tossed has inspired this sub-set within the fast casual segment, as a leader of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Tossed also offers hot soups, smoothies, melts, sandwiches and wraps, along with an assortment of breakfast items and sweet treats. Tossed has grown from its original New York location to include restaurants across the United States. Tossed, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in fast casual dining. To learn more about Tossed, go to www.tossed.com.

#