



## Tossed Polishes Website, Includes Design Feature

[2010-07-20] Tossed announced the debut of its newly revamped website, offering customers a host of exciting and enticing features. Topping the list is a convenient online ordering system for take-out or delivery orders from any Tossed location nationwide, as well as a nutritional data engine that provides a complete report for every menu item—including the chain's "design your own salad" option.

Among the other improvements in the new Tossed website are pictures of every menu item to make online ordering easier; more intuitive navigation; convenient icons that allow customers to interact with all of the most popular social media sites; and a simpler method for prospective franchisees to request information.



"The new Tossed website is more attractive and functional than ever before," says Eric Clark, chief operating officer of Tossed Franchise Corporation. "Our site is no longer merely a place for information—it's a tool that matches the priorities and interests of customers and business partners alike. Our plan is to aggressively promote our new site as a way to bring our diners in closer contact with us on a daily basis."

Tossed's new website features a clean, contemporary look that matches the fresh and natural atmosphere of the restaurants themselves. Menus, whether for dine-in, takeout, or catering, are easy to find and well organized. Customers can also quickly find the nearest Tossed location.

Salad lovers are often health conscious—and the new Tossed website doesn't disappoint with the information it offers for making healthy decisions. Click on any menu item, and a pop-up appears with complete nutritional information provided in a chart meeting FDA standards. A wheat-free/gluten-free menu is also available for download, so diners with gluten sensitivity can quickly find suitable choices.