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Enter Your Wrap Recipe In The Tossed® “Wrap Up Your New Year’s Resolution” Contest

*Submit Your Favorite Wrap Creation By January 31st and It May Be
Featured at Your Local Tossed Restaurant—Or Even Nationwide*

FT. LAUDERDALE, FL – (January 3, 2012) – Who isn’t wishing for a fresh start in 2013? Starting January 1st, enter the “Wrap Up Your Resolution” contest at [Tossed®](#), home of the freshest garden salads, assorted wraps, grilled Panini, gourmet sandwiches and hot soups, and your fresh idea can start off your New Year right—as a winner!

During the month of January, Tossed restaurants nationwide are encouraging local guests to create a wrap based on their New Year’s resolution. For example, if your resolution is to eat more protein, perhaps your wrap features turkey, bacon and cheese. Or if your desire is to visit Greece, discover a new variation using feta cheese and Kalamata olives.

Once you’ve created your original wrap recipe, give it a name and enter it along with your New Year’s resolution at www.tossed.com. The deadline is 11:59 pm PST on January 31st, 2013. All entries will be judged for originality and flavor by the local Tossed franchisee, in cooperation with a team of judges from Tossed headquarters.

Each local winning entry, to be announced in February, will receive a \$100 gift card and will be featured prominently on both tossed.com and Tossed’s Facebook page. The recipe will also be featured during the month of March, 2013 on the menu at the local Tossed restaurant for everyone to try.

From there, things get even more interesting. Based on the highest percentage of sales generated at each Tossed restaurant by the local winner’s creations, one lucky guest will have his or her entry featured at all Tossed restaurants during the month of April. The top winner will also receive an iPad Mini as a grand prize.

“The Tossed ‘Wrap Up Your Resolution’ contest is a great way for guests to get creatively involved at their local Tossed and have a chance at some culinary notoriety,” said A. Michael Toroyan, Tossed Chief Operating Officer. “Tossed is focused on encouraging guests’ individuality through a multitude of choices, allowing creativity with an abundance of fresh tasting, high quality food. If you’ve got a great New Year’s resolution and an awesome wrap idea, we want to hear from you—and so do Tossed guests everywhere.”

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To enter the Tossed “Wrap Up Your Resolution” contest, visit www.tossed.com, or follow the links from Facebook and Twitter. All entries must be received by 11:59 pm on January 31st PST. Full contest details can be found at www.tossed.com.

About Tossed:

Tossed is the home of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Tossed also offers an assortment of wraps, grilled Panini, gourmet sandwiches and hot soups along with an array of hot and cold breakfast items. Tossed has grown from its original Manhattan location to include restaurants across the United States. Tossed Franchise Corporation, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in fast casual dining. To learn more about Tossed, go to www.tossed.com.

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