

**Tossed® Designs a New Limited Time Offer Salad for
Breast Cancer Awareness Month**

*One dollar from every Strawberry Passion for the cure salad will be donated
to Susan G. Komen for the cure*

FT. LAUDERDALE, FL — (September 28, 2010) — Tossed®, home of garden fresh salads, crepe wraps and sandwiches, has created “Strawberry Passion salad for the cure”, a limited time offer that will be sold during the month of October in support of National Breast Cancer Awareness Month. One dollar from every Strawberry Passion salad sold throughout the month will be donated to Susan G. Komen for the Cure®.

The Strawberry Passion salad which will be sold at every Tossed® location, combines baby field greens, freshly roasted chicken, dried cranberries, apples, cucumber, strawberries and goat cheese with tossed vinaigrette.

“Statistics show that one in every eight women will develop breast cancer over the course of her lifetime,” said Eric Clark, Chief Operating Officer of Tossed Franchise Corporation. “We chose Susan G. Komen for the Cure because not only are the majority of our customers are women, but many of our employees have been touched in one way or another by this deadly disease.”

Tossed joined the fight against breast cancer and began its partnership with the Susan G. Komen Foundation last month, when it introduced two of its most popular dressings for retail sale at Gristede’s grocery stores throughout Manhattan and at all participating Tossed locations. Tossed will donate 2.5% of the retail price of each bottled dressing sold, with a minimum total donation of \$10,000. “We hope our efforts to raise money for the fight against breast cancer will provide much-needed support to the battle to end breast cancer” Clark said.

For more about Tossed’s Strawberry Passion for the cure salad or details on their partnership with the Susan G. Komen for the cure, go to www.tossed.com.

About Tossed:

Since 1998, Tossed has been the home of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Now also offering whole wheat crepe wraps made fresh throughout the day as well as sandwiches, melts, soups and smoothies, Tossed has grown from its original location on Manhattan’s Park Avenue to include restaurants across the United States. Tossed Franchise Corporation, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in fast casual dining. To learn more about Tossed, go to www.tossed.com.

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