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## Tossed Inks 20-Unit Restaurant Deal for Metro New York City



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Tossed, home of garden fresh salads, hot soups, crepe wraps, grilled panini and sandwiches, today announced the signing of a 20-store franchise development agreement with Bolla Corporation, a diversified, New York-based real estate and franchise company. The deal will significantly raise the visibility of Tossed, New York's original fast-casual gourmet salad restaurant, beyond its Park Avenue roots to encompass the entire New York metropolitan area.

“Tossed’s new franchise agreement is one of the largest to date for the company, which has embarked on an aggressive expansion strategy over the past year due to our guests overwhelming response to our offerings,” said Jason Chodash, President of Tossed Franchise Corporation. Adding to new locations either opened or in development in nine states, Washington DC and Canada, the New York agreement calls for a minimum of 20 Tossed restaurants to be developed throughout the five boroughs and Long Island.

Bolla Corporation, founded by past International Franchise Association “National Franchisee of the Year” Harry Singh, is a privately-owned corporation focused on commercial real estate, construction and franchise development. The company’s Bolla Oil subsidiary currently operates 41 ExxonMobil, Sunoco, and BP service stations throughout the metro New York area, and is the largest ExxonMobil dealer in the United States.

Jay Singh, Vice President of Operations for Bolla Oil, will be Bolla’s lead development executive for its Tossed franchises. Singh says that Tossed is an ideal fit for his company’s diversification plans.

“We were looking at developing a salad restaurant concept ourselves, but after our real estate consultants raved about Tossed, we realized the potential,” he said. “We were focused on time efficiency and the ability to serve guests the highest quality custom cuisine prepared in just minutes, even during busy lunchtime hours. We also see an opportunity to position ourselves, and Tossed, as the primary go-to, fresh fast casual restaurant concept.”